

Cross of Christ Social Media Photography Policy

Online Photo/Video Use Policy

Cross of Christ Lutheran Church considers it a privilege for us to include photos and videos of members, visitors, and events on our website and social media pages, and we strive to respect and honor that privilege.

Therefore:

- Photos and videos posted should be of people in public spaces, and/or at public events, unless otherwise requested by an individual;
- We will not knowingly post anything that would be embarrassing, objectionable or hurtful to anyone in the photo/video;
- We do not identify children or youth by name in the photos/videos we post online. Adults will only be identified with their consent. Cross of Christ Staff and Council members may be identified if the photo is taken while they are fulfilling their roles.
- If copyright for a photo/video is held by someone other than Cross of Christ Lutheran Church, we will receive permission to post it and gladly provide credit if desired.
- We will remove any photo/video upon request, in accordance with our Media Removal Procedure (see Appendix A)

Photography Policy

The purpose of this policy is to define the use of photographs and other recorded media at Cross of Christ Lutheran Church.

Group or Crowd Photographs

Cross of Christ Lutheran Church reserves the right to take photographs or video recordings at worship services or any other church-related activities in which individuals are not prominently featured and no identifying information is presented, and to use any of these photos or recordings for fellowship or promotional purposes in media such as, but not limited to, brochures and flyers, the church website, Facebook page, and online photo galleries without seeking or requiring the consent of each person represented. In addition to any event or gathering taking place on church property, church-related activities also include gatherings at other locations such as parks, sporting events, mission sites, etc. Any individual who objects to being photographed as part of a Cross of Christ Lutheran Church activity should notify a Cross of Christ staff member and the photographer at the beginning of the event. Any individual who sees himself/herself or a family member in a group photo online and would like it removed may follow the Media Removal Procedure (Appendix A).

Adult individual or Small Group photographs

When adult individuals or a small group of individuals are photographed, whether posed or candid, consent to publish according to the “Group or Crowd Photograph” policy above is assumed, unless we are otherwise notified. Adults’ names may appear in relation to the photograph with permission of the individual.

Photographing Minors

When individual children under the age of 18 are photographed (except as part of a general group or crowd photo as outlined above), the following guidelines will be enforced:

- Under no circumstances will any identifying information (first or last name, family members, email addresses, school names, etc.) of anyone under 18 years of age be included in or associated with any photographs or videos displayed, posted or published in print or electronic media. If a parent or guardian desires to include their child's name in a print or electronic media post, verbal consent, followed by written or emailed consent must be provided.
- Any pictures of children or youth that include the minor in such a situation that s/he may be positively identified from the photo will have parental consent via before they are shared to social media. The parent or guardian may opt to keep a form on file with the Social Media coordinator that will be updated annually. Please note that children may still be included in general group or crowd photos without identifying information; however, you may always request that any photo be removed from display as per the Media Removal Procedure. At our discretion, the group photograph will remain, with the designated child's face anonymized/blurred.
- Any event-related photos including minors must have already occurred. For example, a photo of a prior-year service event could be posted or published; however, a photo of youth alongside information stating that those specific youth will be attending a specific future service event is prohibited so as protect their privacy in attending that future event.

Change notice

Cross of Christ Lutheran Church may change the content of this policy without notice, and we recommend reviewing this and other church policies periodically. Updates will be posted at www.cofclc.org and dated.

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Appendix A

Media Removal Procedure

We will gladly remove any photo/video upon request. If you see a photo/video that includes you or your child and would like it removed from the site, please call the church office at 425-746-7300 or email youth@cofclc.net. Please indicate the person or persons involved and the photo or video in question, and it will be promptly removed from the website or other display where it is found. The media in question may be edited and re-posted excluding or anonymizing the individual(s) in question.

We ask for your respect in return. Unless otherwise indicated, photographs and videos on our website or on Cross of Christ-managed social media pages, or any other authorized online account, are the property of and are copyrighted by Cross of Christ Lutheran Church or have been used by permission and may not be used for any purpose (including but not limited to: downloading, printing, distributing, linking) without permission from Cross of Christ or the original copyright holder.

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Appendix B

Image Release Form

I hereby grant Cross of Christ Lutheran (the organization) permission to use my likeness in photographs, video recordings or electronic images in any and all of its publications, including website entries, without payment or any other consideration. I understand and agree that these materials will become the property of the organization and will not be returned. I hereby irrevocably authorize the organization to edit, alter, copy, exhibit, publish or distribute these images for purposes of publicizing the organization's programs or for any other lawful purpose. In addition, I waive the right to inspect or approve the finished product, including written or electronic copy, wherein my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of my image. I hereby hold harmless and release and forever discharge the organization from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization.

I am 18 years of age and am competent to contract in my own name, or if I am under age 18, a parent or guardian has signed below. I have read this release before signing below and I fully understand the contents, meaning and impact of this release.

(Signature)

(Date)

(Printed Name)

If the person signing is under age 18 we would ask that that person sign but there must also be the signed consent by a parent or guardian, below:

I hereby certify that I am the parent or guardian of _____, named above, and do hereby give my consent without reservation to the foregoing release on behalf of this person.

Please initial one:

____ This waiver shall be good for one year from the date written below.

____ This waiver is good for the date below only

____ This waiver is good for the dates of _____

(Parent/Guardian's Signature)

(Date)

(Parent/Guardian's Printed Name)

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